



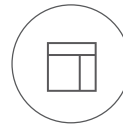
Adobe Photoshop 100%
 Adobe Illustrator
 Adobe InDesign
 Adobe XD
 Final Cut Pro X
 HTML5/CSS3



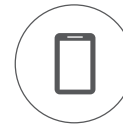
Branding



Print Design



Web Design



UI/UX



Package Design



Advertisements

Experience

Web2Carz.com, LTD — Graphic Designer

Alex Bravy | 773.562.5117 | alex@web2carz.com | 10/11 – present

Web2Carz.com is an auto shopping website and collection of resources that delivers the latest in “Everything Autos.” I design all UI/UX and the overall brand identity of the company’s activities. My other responsibilities include:

- Working with a developer to create and maintain front end elements for microsites and ongoing online projects.
- Creating advertisements, banners, logos, infographics, article images and promotional/marketing materials.
- Coordinating with editorial and marketing staff to develop advertising campaigns and projects.
- Producing and editing video for weekly car related segments as well as creating photos for exclusive car reviews.

DKP Image + Media Inc. — Graphic Designer

David Kogan | 773.562.5117 | david@dkp-image.com | 2/10 – 10/11

- Responsible for design and print layout of brochures, pamphlets, booklets, CDs, DVDs, postcards, business cards and other print related materials associated with DKP and its clients.
- Provided project management, website and email marketing design.

Campus Circle Media — Art Director / Graphic Designer

Sean Bello | 323.939.8477 | sean.bello@campuscircle.com | 8/01 - 1/10

- Responsible for designing and producing all page layout and promotional items for a citywide arts and culture publication, which is distributed throughout Los Angeles County and surrounding areas.
- Created publication cover designs and print advertising for major motion picture companies and music labels such as Twentieth Century Fox and Island Def Jam Music Group.
- Coordinated with advertisers, editors, interns and writers to organize and arrange all artwork, advertising and editorial for the publication’s weekly issues.
- Transferred print content to web ready material.
- Created and maintained web pages, graphics, forms, ads and banners for the publication’s website.

aMw — Freelance Graphic Designer

12/00 - present

- Design advertisements, logos, booklets, brochures, flyers, pamphlets, posters, publications, banners, online graphics, UI/UX design, web development and promotional materials for various companies and working professionals.
- Conceptualize and create album packages for recording artists.

28th Street Magazine — Art Director / Graphic Designer

Jason Hollander | 310.860.0166 | 8/00 -12/00

- Responsible for the overall aesthetic of 28th Street Magazine.
- Produced cover designs, page layouts and handled production of monthly issues, which involved preparation and responsibility for print output.
- Created posters, flyers, promotions and ads related to the magazine and its activities.
- Produced banners and graphics as part of maintaining online content for 28th Street’s website.

Education

Associates Degree in Art/Graphic Design, Moorpark College.
BA in Graphic Design, Cal State Northridge.

Portfolio

Available online at alanceward.com